



MDSolarSciences is...

Ahead of the curve on sunscreens

Development led by dermatologist Robert Friedman, MD

- **NYU Medical Center Associate Professor**
- **Chair of the Institute for Melanoma & Skin Cancer Research, NY City**
- **Available for interviews**

Developed to current and predicted future FDA standards

Provide water-resistant, broad-spectrum UVA-UVB protection & high SPF's (30+ to 50+)

Gels & Lotion are mineral-based (zinc oxide, titanium dioxide)

- **Inorganic, so hypo-allergenic**
- **Weightless, non-greasy – remove the 'ick' factor so kids won't resist application (neither will dads)**
- **Do not leave white residue on skin**

Spray & Sport Stick use minerals in combo with safest available chemicals – for humans and the environment

- **Sport Stick great for sensitive areas, like around eyes (won't run) and on lips**
- **Spray dries quickly, non-propellant 'green' product, dispenses 100% of product – no waste, good value**

A Total Solar Protection System that also includes

SOLAlert – A photosensitive, personal UV detection device & educational tool

UVF 50+ Protective Clothing for babies, kids, teens & Adults

UV400 (100% protection) eyewear for the family

Educational programs for physicians & consumers

- **Education is key to developing life-long healthy habits that prevent photo-damage, photo-aging and skin cancer**